

March 4, 2019

Dear Colleague:

Over the past few years, our district has dedicated much effort to meeting the state’s Third Grade Reading Guarantee, resulting in a third-grade passage rate of 85.4 percent for the 2017-2018 school year.

Columbus City Schools has implemented a variety of strategies to raise the reading achievement of our third graders, including more time for reading instruction and intervention in the daily elementary schedule, offering professional development for teachers, enlisting reading buddies from the community, developing ELO and Super Saturday opportunities for struggling readers and creating summer enrichment bags for students.

CEA has joined hands with the district in this effort through our annual CEA book drive. For the third straight year, our focus will be on providing a new appropriate-level book in each of the district created summer enrichment packets for third grade students. Our campaign kicks off Thursday, March 1, and ends Thursday, April 18th. Please support our campaign by donating two **new** books appropriate for children reading on the primer through third-grade reading level. A suggested book list has been given to your FR for your review.

At the conclusion of the campaign, there will be a drawing to win one of four $100 Amazon gift cards. To be eligible for the drawing, donate at least **three new** books to the campaign. Give the books to your FR, or building campaign chair, and ask for a drawing entry form. You will receive one entry for every three books donated. The more books you give; the more chances you have to win. Complete and send the entry form to Teri Mullins at the CEA office no later than Tuesday, April 30th. The drawing will be Friday, May 2nd.

For more information regarding this campaign, contact Teri at CEA (614 253-4731), or at tmullins@ceaohio.org. Thank you for your support of our third graders. Together we can assist our students in reading improvement and meeting the standards.

Sincerely,



John Coneglio, President

Enclosures

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